# Record penetration rate in Mobile phones, Pay TV and Broadband

+ 1,9 million product contracts

+3.7% compared to 2016



#### Mobile phones



774,000

lines



78.6% penetration

#### Broadband



396,000

customers



84.5% penetration

### **Pay TV**

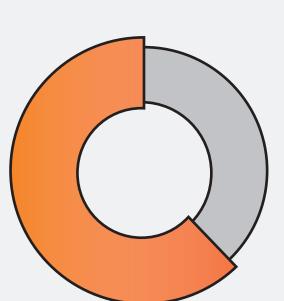


275,000

customers



58.8% penetration



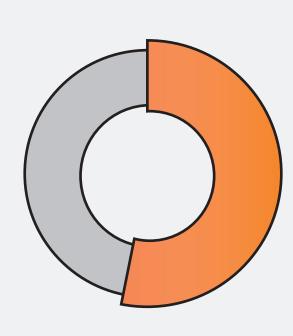
66.5%

2016

Euskaltel & R customers with 3P and 4P contracts. compared to 64.3% in

55.3%

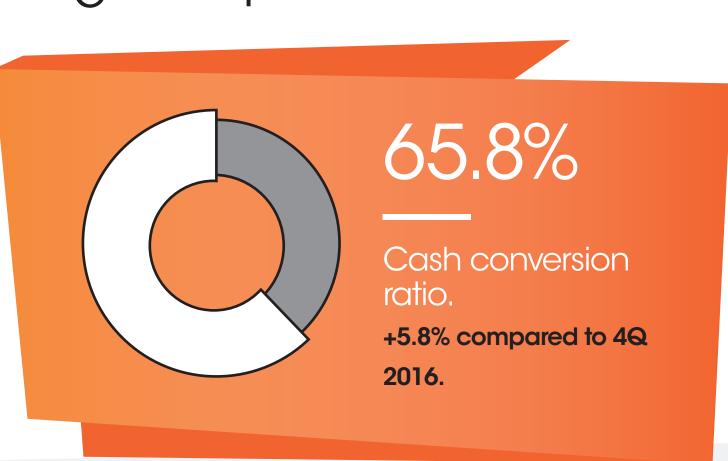
Penetration level of 3P and 4P product packages in the SOHO segment. compared to 49.9% in 2016



## The Euskaltel group holds on to

benchmark profitability margins in the industry, despite strong competition.

Operating CASH FLOW
44.8 million
+5.3%
compared to 4Q 2016



Leader compared to Europe's strongest industry players.