



The Euskaltel group appoints Aitor Markaida as new Head of Investor Relations

- *Aitor Markaida will be responsible for delivering relevant corporate information to the investment community.*

Bilbao, 30 January 2017. The Euskaltel group has appointed Aitor Markaida Zallo as Head of Investor Relations. Aitor Markaida (Bilbao, 1966) has a degree in Economics from Deusto University and has been part of the company since 1999, when he joined as assistant to the CEO. Since then, Aitor has held several positions within Euskaltel, including as Head of Business Development and Added-Value Services. Between 2004 and 2009 he was the Head of the Marketing Department, where he was responsible for assessing, defining and communicating the company's product and segment offering. In 2006, Aitor coordinated the launch of Euskaltel's Mobile Virtual Network Operator (MVNO).

In 2009, he was appointed as Head of Corporate Business Development, where he was responsible for business development in corporations, customer service, post-sale and customer project engineering. In 2015, Aitor was appointed as Head of Business Development for the Basque Country, overseeing customer operations for businesses and managing customer relations for all segments. Aitor has a degree in Economics from Deusto University.

Given the significant role of reporting and smooth relations with investors, analysts and shareholders for a listed company, Paloma Indiano García-Alzorritz has also joined the department to further strengthen this area. Paloma has a degree in Economics and Business Studies from Deusto Business School (she graduated in 2008) and started her career at Gestamp Automoción in 2008, as part of the Business Development department. From December 2011 until recently, Paloma has been working within the Investor Relations team at Vidrala.

Aitor Markaida's appointment and the expansion of the Investor Relations team is part of Euskaltel's consolidation as a key telecommunications group operating in different markets. This new structure as a group aims to achieve excellence and greater competitiveness in two key markets: the Basque Country and Galicia. Both Euskaltel and R will adapt their organisational structure to further drive growth and customer focus, developing communication solutions for corporate and individual clients, maximising synergies and boosting the Company's results while retaining their commitment to and autonomy in Galicia and the Basque Country.

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